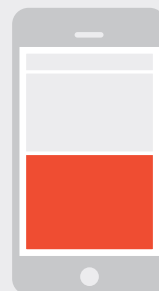


# Advertentieformaten display en video

## Display



Medium rectangle  
300 x 250 px



Medium rectangle  
300 x 250 px



Billboard  
970 x 250 px



Leaderboard  
728 x 90 px



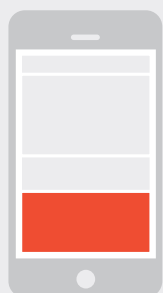
Half page  
300 x 600 px



Wide skyscraper  
160 x 600 px

# Advertentieformaten display en video

## Native

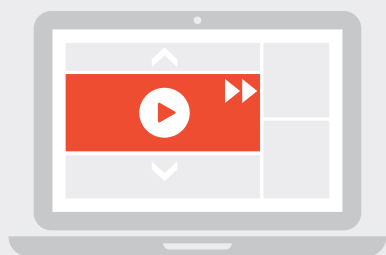
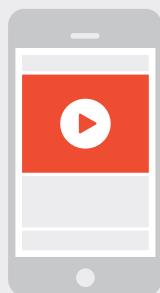
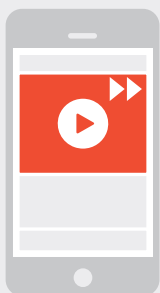


Fluid ad



Fluid ad

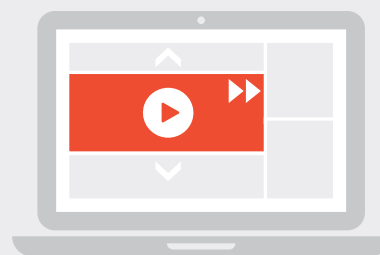
## Video



Pre-roll  
640 x 360 px



In-article  
640 x 480 px



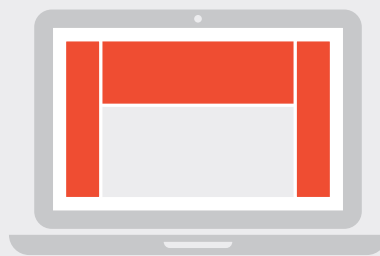
Bumper ad  
640 x 360/480 px

# Advertentieformaten display en video

## Rich Media



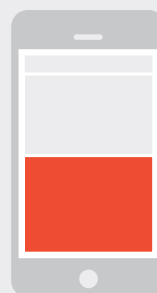
Skin + Leaderboard



Skin + Billboard



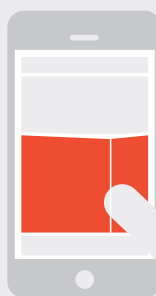
Elastic social



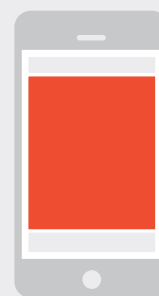
Elastic social



Interscroller  
320 x 500 px



Swipe cube  
300 x 250 px



Mobile portrait  
1536 x 2048 px