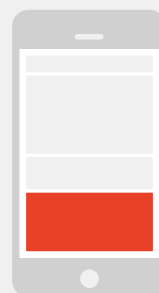


Advertentieformaten display en video

Display



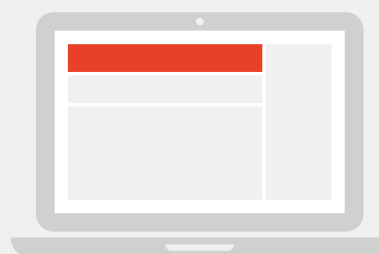
Medium rectangle
300 x 250 px



Medium rectangle
300 x 250 px



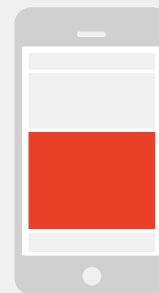
Billboard
970 x 250 px



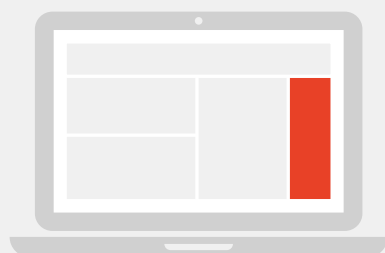
Leaderboard
728 x 90 px



Half page
300 x 600 px



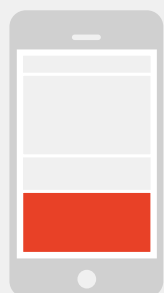
Half page
320 x 240 px



Wide skyscraper
160 x 600 px

Advertentieformaten display en video

Native

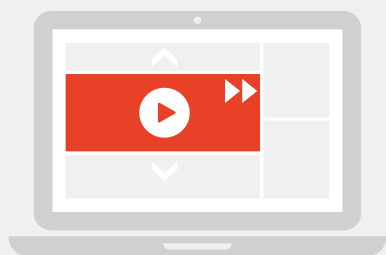
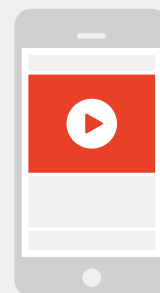
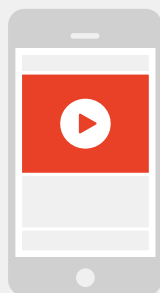
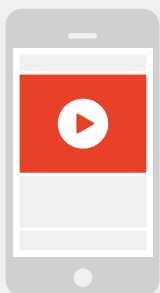


Fluid add

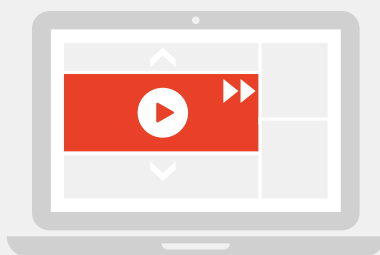


Fluid add

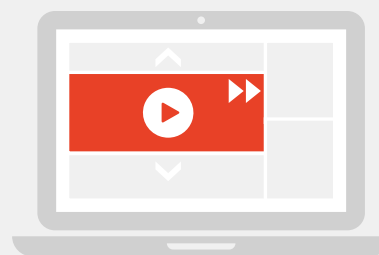
Video



Pre-roll
640 x 360/480 px



In-article
640 x 360/480 px



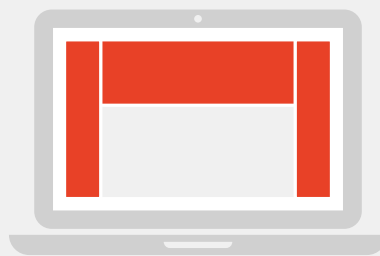
Bumper ad
640 x 360/480 px

Advertentieformaten display en video

Rich Media



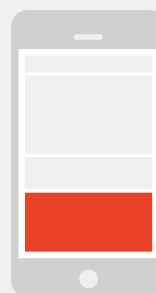
Skin + Leaderboard
Skin + 728 x 90 px



Skin + Billboard
Skin + 970 x 250 px



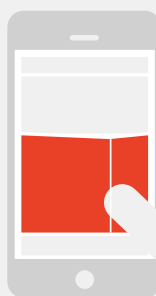
Elastic social



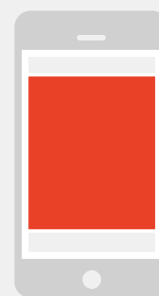
Elastic social



Interscroller
320 x 500 px



Swipe cube
300 x 250 px



Mobile portrait
1536 x 2048 px