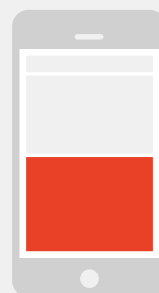


Advertentieformaten display en video

Display



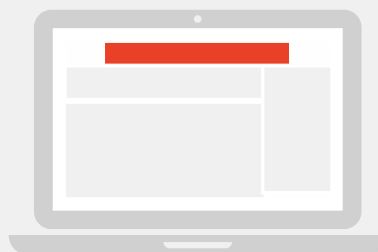
Medium rectangle
300 x 250 px



Medium rectangle
300 x 250 px



Billboard
970 x 250 px



Leaderboard
728 x 90 px



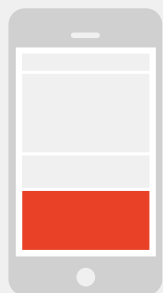
Half page
300 x 600 px



Wide skyscraper
160 x 600 px

Advertentieformaten display en video

Native

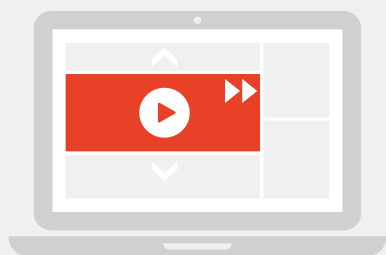
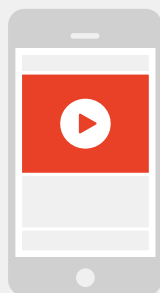
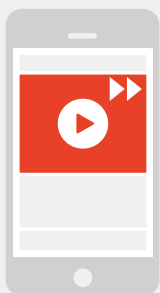


Fluid ad

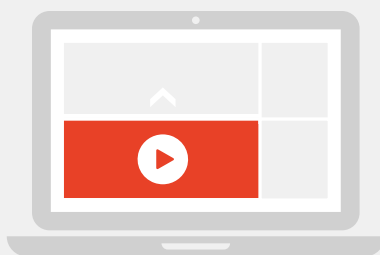


Fluid ad

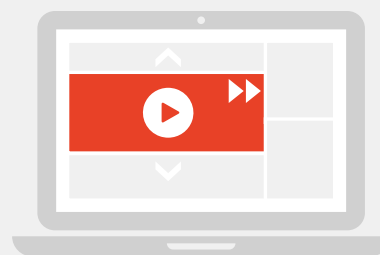
Video



Pre-roll
640 x 360 px



In-article
640 x 480 px



Bumper ad
640 x 360/480 px

Advertentieformaten display en video

Rich Media



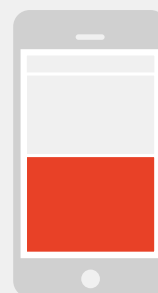
Superheader
Variabele breedte x 250 px



Homepage take-over
Alle ads op de homepage



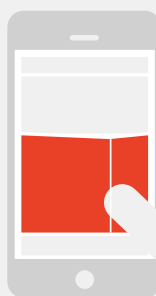
Elastic social



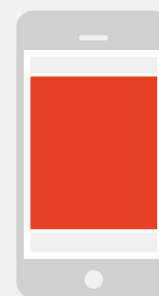
Elastic social



Interscroller
320 x 500 px



Swipe cube
300 x 250 px



Mobile portrait
1536 x 2048 px